



WHAT IS UNITED WAY?

WE MOBILIZE GREATER KANSAS CITY'S COLLECTIVE GENEROSITY FOR THE GREATEST GOOD.

When so many in our community faced a dark and uncertain future, the generosity of our people shined through. Our donors stepped up with unbelievable willingness to care for their neighbors—but the recovery process is just getting started.

There is so much need across our region, but with YOU alongside thousands of people just like you, we can ensure the needs of countless Kansas Citians are met.

Here's How It Works

Your gift to United Way is an investment in 140 partner agencies and nearly 240 programs and initiatives across dozens of vital health and human service areas in our community. It's the kind of far-reaching impact that addresses the root causes of the greatest challenges facing our community. So, your generosity helps Kansas Citians who need it most.

We focus on:

HEALTH

Health Care, Counseling Services,
Child Abuse Advocacy and more

EDUCATION

School Readiness, Early Learning, Before- and
After-School Programs and more

FINANCIAL STABILITY

Fighting Generational Poverty,
Emergency Assistance, Adult
Education and more

Together, we look out for the neighbors, friends, coworkers and everyone in this place we call home to ensure our community's greatest needs are the ones being addressed every day.



TRUE CHANGE BEGINS AT HOME

What You Helped Make Possible in our Community in 2020

HEALTH

Connecting our neighbors with support services that fit their needs.

- ▶ 96,706 people received health services.
- ▶ 17,408 adults and children received treatment and support for trauma and abuse.
- ▶ 114,546 households had their immediate crisis needs through emergency assistance programming.

EDUCATION

Preparing the next generation for career and life success.

- ▶ 32,618 youth benefited from social/emotional learning and life skill building through after-school programs, mentoring and other development programs.
- ▶ 90% of children in early learning centers demonstrated kindergarten readiness.
- ▶ 219 families received the support necessary to avoid homelessness and ensure the stability of their children's education.

FINANCIAL STABILITY

Providing programs and educational resources to support economic wellness.

- ▶ 221,994 households received food assistance.
- ▶ 152,087 contacts were made to United Way 211, which provides free, confidential assistance 24 hours a day, 365 days a year.
- ▶ 5,085 people engaged in one-on-one financial coaching, counseling or case management.

The long-term effects that the pandemic took on our health, economic and social wellbeing of our community will be felt for a long time. But there's no more meaningful or impactful way for you to give back and make a difference than to support our vast network of resources. We can do this. Together.

JOIN US TODAY.
KANSAS CITY TAKING CARE OF ITS OWN.

United Way
of Greater Kansas City

