Like most communities, addressing the scope of need in Kansas City is complicated. It takes hundreds of nonprofits to provide services to all of those seeking assistance. United Way of Greater Kansas City believes the most effective and sustainable support system is one that provides help through a comprehensive, far-reaching network of programming that is designed with a deep understanding of the greatest need in our community.

United Way of Greater Kansas City uses its experience and expertise to assemble the most promising and results-driven service agencies and initiatives and the most generous volunteers and donors to provide that support. And we’ve been doing exactly that for more than a century.

**THE UNITED WAY DIFFERENCE**

“It’s a huge relief for me to know I can call on the community, and on United Way and its donors.”

— Executive Director of a funded partner agency

**A STRONG COMMITMENT AND KNOWLEDGE OF THE LOCAL COMMUNITY**

We have witnessed the caring and giving spirit of Kansas City for more than 100 years. And with our United Way 211 call center as the centralized community assistance resource for more than 23 counties across Kansas and Missouri, we see and hear firsthand the greatest needs of our neighbors. Which is why every dollar you donate stays right here in this community. Because true change begins at home.
FOCUSED ON MAXIMIZING OUTCOMES

There are many ways to give back, but only one that turns your generosity into impactful funding for nearly 250 health and human services programs and initiatives throughout our region: United Way of Greater Kansas City. With a focus on health, education and financial stability, we seek to provide wraparound care and support for long-term, sustainable answers. We bring together the best, most responsible service providers with donors who care. This means your generosity goes further and touches more areas of your neighbors’ lives.

“A CREDIBLE, TRUSTED ADVISOR

With nearly 90,000 nonprofits in our two-state area, knowing which ones to support can be overwhelming. United Way of Greater Kansas City performs a comprehensive review process of qualifying nonprofits every three years. This thorough vetting evaluates applicants based on an extensive, stringent list of criteria including requisite annual performance updates towards stated goals. All in order to select the most viable, successful and sustainable initiatives and programs to assist those in need in our community.

“United Way funding is our Good Housekeeping seal of approval. It signals to everyone in the community that we are a deserving and reputable service provider.”

– CEO of funded partner agency

JOIN US TODAY.

KANSAS CITY TAKING CARE OF ITS OWN.

Visit us online at unitedwaygkc.org

“We’ve been supported by United Way of Greater Kansas City for a really long time. They are helping us do the work and perform our mission.”

– Chief Operating Officer of a funded partner agency