



UNITED WAY OF GREATER KANSAS CITY

Community Impact Agenda

United Way of Greater Kansas City and its community leaders work together to continually refine and refocus our Community Impact Agenda, the framework for all of UWGKC's work.

The focus of the Community Impact Agenda is on action that addresses key needs at every stage of life: The Cycle of Success. The result is highly impactful work with community partners that builds a better community for us all.

Healthy Beginnings

HEALTHY, THRIVING YOUNG CHILDREN
READY FOR SCHOOL SUCCESS



Our Goal

Children are born healthy and have the social, emotional and developmental supports needed to thrive in the foundational years and arrive ready for school success.

Our Objectives

New parents access in-home supports during their child's first three years to nurture healthy development & counteract early childhood trauma.

Children access quality early learning in order to enter kindergarten with the social, emotional, cognitive, language and physical skills required for school success.

Parents and caregivers gain the tools and understanding to support optimal early learning and development.

Our Work

BORN HEALTHY & SCHOOL READY

Promise 1000

Connecting this region's vulnerable families to supports that optimize the beginning years for young children prenatal to age three - the first 1,000 days of life. Partners include Children's Mercy Hospital, Health Care Foundation of Greater Kansas City and the region's home visiting programs.

FAMILY & CAREGIVER ENGAGEMENT

Success By 6 Resource Centers

Putting early learning tools and resources in the hands of parents and caregivers through a partnership with area school districts to promote optimal child development during their child's critical early years.

Dolly Parton's Imagination Library

Recognizing that as few as 20 books in the home strengthens early literacy, this initiative of United Way's *Women's Leadership Council* provides a free book a month to children birth to age 5.

Healthy Beginnings Grant Opportunities

HOME VISITING PROGRAMS*

EARLY LEARNING & SYSTEMS SUPPORT PROGRAMS*

Prepared Youth

THE NEXT GENERATION READY
FOR CAREER AND LIFE SUCCESS



Our Goal

School-age children and young people meet academic and developmental milestones that ultimately lead to success in college/workforce training, career and life.

Our Objectives

School-age children and youth access expanded learning opportunities to gain the social and emotional competencies that contribute to academic achievement, positive relationship building, and the ability to compromise and adapt to changing situations.

Children and youth gain awareness or early experiences of the career opportunities that build hope, skills and aptitudes that lead to a productive, successful future in today's workforce.

Older youth and young adults access the supports needed to successfully transition to career and adult success.

Children and youth access positive youth development opportunities that build strong relationships with caring adults.

Children and youth who experience trauma, abuse and neglect access the needed community supports to thrive.

Our Work

CAREER AND LIFE SUCCESS

Quality Matters

Motivating children and youth for learning success by deepening the quality of out-of-school time learning opportunities. This region-wide, quality improvement system includes 50 plus current sites and continues to grow.

College and Career Savings Accounts

Creating the opportunity for older youth who might never set a postsecondary goal to save for, enroll and persist in college or career training through coaching by a dozen community partners on budgeting, savings and goal setting.

Prepared Youth Grant Opportunities

AFTER-SCHOOL AND SUMMER PROGRAMS*

CAREER PATHWAYS FOR SCHOOL-AGE YOUTH PROGRAMS*

SERVICES FOR TRANSITION-AGE YOUTH PROGRAMS*

YOUTH DEVELOPMENT AND MENTORING PROGRAMS

CHILD/YOUTH TRAUMA AND ABUSE PROGRAMS - ADVOCACY, INTERVENTION AND TREATMENT

Thriving Adults & Families

ADULTS AND FAMILIES ARE FINANCIALLY SECURE AND INDEPENDENT



Our Goal

Our region’s residents are afforded the opportunity to achieve their full potential and are bolstered during tough times by access to human services.

Our Objectives

Individuals and families have what they need, from life-sustaining needs to savings and other assets, to help them weather financial shocks and avoid or overcome poverty.

Working families build financial management, workforce and career planning skills to advance in the labor market and build a strong future.

People are able to maintain stable, affordable housing.

People secure health care and advocacy services for optimal health, productivity and well-being.

Older adults and individuals with disabilities access the supports they need to maximize independence.

Our Work

STRENGTHENING FINANCIAL STABILITY

Financial Opportunity Center Network

Coaching low-income, struggling adults and families to move past crisis-driven decision-making and into long-range financial stability by job placement and retention, increasing net income and net worth and improving credit scores. Co-convener: Greater Kansas City LISC.

Family Stability Initiative

Strengthening family financial stability to reduce student homelessness and mobility, this two-generation approach is built on human service case management and partnership with the child’s school district.

Next Step KC

Free tax preparation to build the financial stability and economic development produced by refunds and tax credits. Lead partner: Next Step KC.

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Connecting people across the life cycle to community resources, with targeted resources such as:

Veterans Alliance & Navigator: Helping veterans return home to the services they need

Older Adult Call Specialist: Assisting seniors and their families on finding appropriate services.

Citizen Assist Program: Non-emergency social services and health care assessments and referrals are provided in people’s homes to prevent misuse of emergency response system.

Thriving Adults & Families Grant Opportunities

INCOME AND ASSET DEVELOPMENT PROGRAMS*

ADULT BASIC EDUCATION PROGRAMS*

BASIC-NEEDS SAFETY NET*

Emergency Assistance/Case Management Programs

HOUSING AND HOMELESSNESS PROGRAMS*

HEALTH ACCESS & ADVOCACY

Primary Care, Dental Care, Mental Health, Domestic Violence & Other Supports

MAXIMIZING INDEPENDENCE

Older Adults and People with Disabilities Programs

**Highest alignment*