



## Mission

To support the Greater Kansas City community by promoting and encouraging volunteerism in the workplace.

## Strategic Initiatives

Members of the Corporate Volunteer Council of Greater Kansas City are a diverse group, representing a wide variety of businesses from every sector of the economy, with one important thing in common...helping others. The momentum of the CVC is supported by these initiatives:

### **Community Involvement**

Helping members match strategic corporate initiatives with community needs by providing member companies with the necessary education and information. Provide added value and resources to members.

### **Corporate Citizenship**

Encourage employee volunteerism as a component of good corporate citizenship by increasing and enhancing volunteer programs within Kansas City companies.

### **Workplace Volunteerism**

Raise awareness of the CVC in the business community and increase membership over the next four years.

## Membership Benefits

### **Make a Difference**

By working together to address serious social issues, companies can better allocate valuable human and financial resources to achieve a greater impact on the community.

### **Use Your Resources Wisely**

All CVC strategic initiatives are carefully planned to ensure maximum effectiveness and utilization of resources.

### **Position Your Business as a Leader**

Members of CVC are perceived as community leaders and good corporate citizens; studies show that consumers prefer to do business with companies that are socially conscious.

### **Gain Recognition for Your Efforts**

CVC activities are publicized in local, state and national media, resulting in heightened visibility for CVC members.

### **Strengthen Your Workforce**

Socially responsible companies – like members of the CVC – are viewed as being compassionate with their own workforce, a valuable recruiting tool in the quest to become an employer of choice.

### **Encourage Professional Development**

Representatives of the CVC have the opportunity to learn about best practices, develop leadership skills and network with their peers in community relations, human resources, and public relations.

## Membership Fees

Initial membership fee (which includes one year membership) is \$100. Membership renewal fee is \$50 annually.

## Member Quotes

“Through our membership and involvement over the past ten years, CVC has continued to offer solutions and best practices along with significant networking opportunities to better understand the needs in our metropolitan area. Our continuing association with CVC has allowed us to grow and build upon our INVOLVE program.”

David M. Fowler  
KPMG

“Employee volunteerism is a key component of our new community strategy, where we’ll be reaching out to make a measurable difference in the communities we serve. Through our involvement in the CVC, we are able to identify best practices from other companies and gain valuable insight into creating meaningful volunteer opportunities that motivate our employees to get involved and stay involved.”

Carol Baker  
Kansas City Power & Light

“Our membership in the Corporate Volunteer Council has been vital to our corporate Volunteer Initiatives Program. The networking and exchange of ideas have allowed us to grow our program and learn from other companies’ experiences”.

Diane Scott  
The Kansas City Star



## Application/Interest Form

\_\_\_\_ Yes, we have an interest in joining the Corporate Volunteer Council of Greater Kansas City. Please contact me to discuss.

**Name of Business** (as you would like it to appear in CVC materials)

**Contact Person**

**Street Address**

**City**                      **State**                      **Zip**

**Phone**

**Fax**

**Email**

**Company Website**

Does your company currently have a formal or structured employee volunteer program?

**YES**      **NO**



## Contact Information

### CVC Chair

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### United Way of Greater Kansas City

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Corporate **Volunteer** Council of Greater Kansas City



**A corporate community that  
positively impacts the needs of  
greater Kansas City through active  
employee volunteerism!**

Affiliate of

