



## United Way of Greater Kansas City Announces Funding for More than 300 Kansas City Area Programs

(Kansas City, MO)----The United Way of Greater Kansas City (UWGKC) Board of Trustees has approved \$16,569,174 in funding requests that will go to help support 309 Kansas City area health and human service programs administered by 140 local nonprofit agencies in the coming year. In addition, \$250,000 will be invested in strategic initiatives, designed to implement specific change strategies under United Way's new Community Impact Agenda. The money comes from unrestricted contributions to the 2008 United Way campaign.

Out of the 309 programs approved for funding by United Way community volunteers, 90 programs will be receiving funding increases, 133 programs will see reductions in United Way funding and 70 programs will see their funding remain the same. This includes 16 new programs, not previously funded by United Way, that will receive funding in 2009 totaling \$432,947. Seven of those programs are from agencies that have not previously received United Way funding.

All of the funding applicants were asked to demonstrate in their funding applications how their programs will help United Way achieve the goals and supporting outcomes of its Community Impact Agenda. The information was one of five criteria used by United Way resource investment volunteers in making their funding recommendations

The following is a general description of where resources from United Way's Community Care Fund will be invested in the coming year:

- |                                           |             |
|-------------------------------------------|-------------|
| • Financial Stability                     | \$1,581,072 |
| • Safety Net Programs                     | \$2,032,859 |
| • Healthy People Healthy Communities      | \$4,979,144 |
| • Successful Children, Youth and Families | \$7,976,099 |

United Way will be seeking community partners interested in pursuing solutions to long-term problems that have plagued our community. UWGKC will seek to leverage the \$250,000 set aside for community initiatives as it seeks to implement specific change strategies that can influence the chronic issues we face.

There were 192 United Way community volunteers from throughout the six-county metropolitan area involved in the program review process. They were divided into 28 review teams to examine funding applications, the efficiency of the programs and the agencies submitting the applications. It was a competitive process, with volunteers reviewing similar programs, allowing them to compare costs, outcomes and efficiency in delivery of services. It also helped volunteers identify possible duplication of services, gaps in service and opportunities for collaboration.

For additional information, contact:

Ron Howard  
United Way of Greater Kansas City  
(816) 559-4644